



COPPELL COWBOYS FOOTBALL 2018 SPONSORSHIP AGREEMENT



SPONSOR INFORMATION

Company Name _____	Main Contact _____
Address _____	City, State, Zip _____
Phone _____	Cell _____
Email _____	Web Address _____

SPONSOR LEVEL

	<input type="checkbox"/> Champion Club	<input type="checkbox"/> Varsity Club	<input type="checkbox"/> Red & Black Club	<input type="checkbox"/> Quarterback Club	<input type="checkbox"/> Touchdown Club	<input type="checkbox"/> Cowboy Club
Premium Position Full Page Color Ad in GameDay	✓	✓				
Student Models Featured in GameDay Ad	✓					
Premium Logo on Sponsor Appreciation Ad in GameDay	✓		✓			
Premium Logo Placement on Each Page of CoppellCowboys.com	✓	✓	✓			
Premium Logo Placement on Annual Team Poster	✓	✓	✓			
Announcement At Each Home Game & Spring 2018 Game	✓	✓	✓			
Full Page Color Ad in GameDay			✓	✓		
Logo Placement on Each Page of CoppellCowboys.com				✓	✓	
Logo Placement on Annual Team Poster				✓	✓	✓
Logo Placement on CoppellCowboys.com				✓	✓	✓
One Half Page Ad in Game Day					✓	
Quarter Page Ad in Game Day						✓
	\$5,000	\$3,500	\$2,000	\$1,000	\$750	\$500

PUBLICATIONS AND SIZES

GAMEDAY	COPPELLCOWBOYS.COM	TEAM POSTER (18" x 24")
Full Page Ad 7-1/8" x 10-1/8"	Premium Logo 140 x 250 pixels	Premium Logo 2-1/2" x 1-1/2"
1/4 Page Ad 3 1/2" X 5"	Standard Logo 80 x 150 pixels	Standard Logo 1-1/2" x 1"
1/2 Page Ad 7-1/8" x 5"		

PAYMENT

Desired Sponsor Level	Champion/Varsity/Red & Black/QB/TD/Cowboy
Sponsor Package	\$ _____
Design Fee (20%)	\$ _____
Total Due	\$ _____
Credit Card or Check #	_____ / _____
Name on Credit Card	Expiration
Credit Card Number	

JUNE 15, 2018 DEADLINE. PAYMENT AND CONTENT NOT RECEIVED BY THEN WILL NOT APPEAR IN THE PROGRAM. ALL CONTENT IS SUBJECT TO APPROVAL BY THE BOOSTER CLUB.

Make checks payable to: CHS FOOTBALL BOOSTER CLUB

Authorized Signature _____

Print Name _____ Date _____

CoppellCowboys.com sponsorship period runs from 8/1/18 - 7/31/2019

PLEASE REMIT PAYMENT / CONTRACT / ARTWORK TO:
 Coppell Football Booster Club
 ATTN: GAMEDAY PROGRAMS
 P.O. Box 502 • Coppell, TX 7501 email: gameday@coppellcowboys.com

Ads should be in Hi Res PDF or JPEG Repeat 2017 Ad Build New ad with supplied graphics (20% upcharge)

THANK YOU FOR YOUR CONTINUED SUPPORT!